



YOUR OWN CUSTOMIZED
PRICE TAGS
IN A PLASTIC CARD FORMAT





MAXIMIZE YOUR RETURN ON INVESTMENT

With the Evolis card printing solution, you can issue all your cards and badges using white cards and a color ribbon:

- Staff ID badges
- Gift cards
- Loyalty cards
- Invitations to events

ATTRACTIVE PRICE TAGS THAT MAKE THE DIFFERENCE

STRENGTHEN YOUR BRAND IMAGE

- **Customize your price tags:** create your own designs and use your own logos to highlight whichever features you wish (price, product origin, etc.).
- **Maintain a professional appearance on your display stands:** attract customer interest and set yourself apart from your competitors.
- **Advertise promotions and new products** directly on your price tags.

CHOOSE THE PLASTIC CARD AS THE PERFECT MEDIUM

- **Ideal size:** the credit card format clearly displays information without obscuring your products on the display stands. You can print on both sides to display a barcode, a weighing code or any other useful information for your staff behind the counter.
- **Compliance with current regulations:** include all the product data (origin, price, unit of measurement, barcodes, ingredients, allergens, etc.).
- **Maintain hygiene:** very easy to clean, PVC cards are resistant to cold and moisture.

CERTIFIED FOOD COMPATIBILITY

Isega certification for white and black printing ribbons



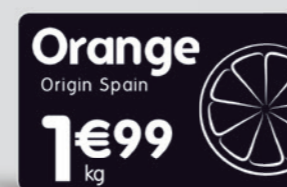
FRONT SIDE OF THE CARD FOR THE CUSTOMER



BACK SIDE OF THE CARD FOR THE SALES PERSON



TÜV certification for printed price tags



Black card printed in white



White card printed in black

IMPROVED EFFICIENCY

CREATE YOUR LABEL DESIGN IN JUST A FEW CLICKS

- **Use Evolis price tag design software:** whether you need price tags for meat, fish, pastry, bread, or any other fresh product, you can choose a design from the label template library and then personalize it or you can create your own design entirely.
- **Make changes on demand:** update your prices, or any other product information, instantly from your sales location.
- **Print in record time,** individually or in batches. Issue a price tag in less than 10 seconds for one side and 15 seconds for both sides!

CHOOSE EVOLIS COMPLETE SOLUTION

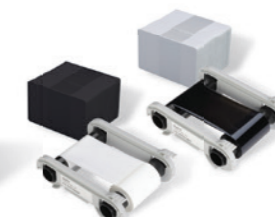
Evolis offers all you need to create eye-catching price tags in an easy, cost-effective and efficient way:



Compact plastic card printers, single or double sided, with up to 3-year standard warranty



Price tag edition of cardPresso software



Food compatible consumables: black and white PVC cards and ribbons



Price tag holders suitable for all standard shelving: narrow or wide attachments, magnetized tag holders, etc.

EVOLIS, PARTNER OF CHOICE



- Headquarters and production site in Angers (France)
- Installed base of more than 250,000 card printers
- Subsidiaries in Miami (United States), Singapore, Mumbai (India), and Shanghai (China)
- 300 employees worldwide
- 400 official distributors in 125 countries
- ISO 9001 certified company

Created in 2000, the Evolis group designs, produces, and markets a complete range of plastic card printing and customization solutions for the identification of people and property. With a presence on every continent, Evolis is now the world leader for plastic card printing solutions.

Having carried out many small to large-scale projects in various regions of the world and in highly diverse fields, the printing systems and expertise of Evolis are widely recognized by many companies and organizations.



www.evolis.com



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