

## eMedia CS Standard Edition Design and delivery of badges *Specifications*

### **Badges bearing your branding!**

Do you need identification badges for your employees? Loyalty cards for your customers? Or a sophisticated card that carries encoded data? Whatever be your requirement, it is vital to design badges that publicize your unique branding in a powerful way.

To ensure that your cards match your expectations, Evolis brings you the right solution: eMedia CS.

A comprehensive and easy-to-use solution, eMedia CS matches top-quality graphic designs with various benefits that will soon become crucial in your day-to-day tasks.

### **A version in line with your requirements**

eMedia CS Standard Edition targets the multitude of organizations that insist on flicker-free graphics on their badges. When installed on a Windows 7 PC and connected to an Evolis printer, this software solution is the gateway to designing badges of professional quality in a very easy way.

This version offers an extensive range of features to help you design superior graphics without the assistance of a professional graphic designer. When personalizing a badge, you can add images, logos and even ID pictures from an existing database, or from a device that instantly captures a picture of the holder.

By leveraging MS-Excel, eMedia CS Standard Edition offers a database environment that is familiar to users, and guarantees easy and worry-free management of data.

Note that this version can also link your badges to your information system through data encoding, magnetic stripes, or by using a large variety of barcodes .

### **Various applications**

With eMedia CS Standard Edition, you can design badges for a multitude of purposes : identification access control, loyalty programs, transportation passes and more.



### **Features :**

- Color badges
- Monochrome badges
- Single or dual-sided
- Barcodes
- Magnetic encoding
- Excel database

### **Hardware :**

- PC, Windows 7 (or Vista)
- Dual-core 2.5 Ghz min.
- RAM 2 Gb min.
- DirectX 9.0

### **Software:**

- MS-Excel database

### **Badge printer:**

- Any Evolis printer that supports Windows 7



# eMedia CS

## Card designer - Standard Edition

### FULL-FEATURED CARD DESIGN AND ISSUANCE SOFTWARE

DEDICATED TOOLBOX	Fast and easy design of Pictures, Background, Logos, Texts, Shapes and Barcodes
GRAPHICAL FORMATS	BMP, JPG, PNG, TIF, WMF, GIF
BARCODE TYPES	QR Code, Code 39, Code 128, EAN 8, EAN 13, EAN.UCC 128, 2/5 Interleaved
PHOTO	Supports webcams and digital cameras. Photo storage in a folder makes the solution independent from the type of camera Take photo in a snap and automatically link it to the badge
PREVIEW	Instant WYSIWYG badge preview
MAGNETIC STRIP ENCODING	Requires a card printer equipped with a Magnetic Encoder ISO 3-Track or JIS2 Data source: Fixed , User dependent, System dependent Programmable encoding interface

### EASY FROM START

INTUITIVE	Software presentation close to PC office applications Graphical concepts and properties similar to graphical design software layout
USER ASSISTANCE	Object creation wizard to help the user at any time Online help, support and use case over Internet

### POWERFUL BADGE LAYOUT

IMAGING FEATURES	Zoom, Rotation, Cropping Shape insertion
GRAPHICAL FEATURES	Extended object properties Each object belongs to a specific layer: <ul style="list-style-type: none"><li>▪ Move to Back, Move to Front</li><li>▪ Variable transparency</li></ul>

### DATA ACCESS AND SECURITY

DATABASE CONNECTIVITY	MS-EXCEL
DATABASE ACCESS	Access right management for data integrity: Create, Amend, Delete
PASSWORD PROTECTION	Badge design mode can be restricted by a password to avoid unauthorized modifications